

# PRIVACY POLICY

[www.earn.broker](http://www.earn.broker)

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## 1. INTRODUCTION

Top Markets Solutions Ltd (hereafter - the “Company”, “we” or “us”) operating under the trade name Earn<sup>1</sup> is an Investment Firm incorporated and registered under the laws of the Republic of Cyprus with the registration number HE 272810. The Company is regulated by the Cyprus Securities and Exchange Commission (CySEC) under license number 158/11, with a registered office at Esperidon 5, 4<sup>th</sup> floor, Strovolos, 2001 Nicosia, Cyprus.

This Privacy Policy is designed to help you understand how we collect, use, disclose, and safeguard your data. We believe in transparency and we want you to know exactly how your information is being handled when you interact with our services.

Before you use our website, products, and services we urge you to carefully read and familiarize yourself with this Privacy Policy. By accessing or using our services, you are acknowledging that you have read and understood the practices described in this document.

References to this Policy to “personal data” are references to data that may be used to identify you as a person, in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, the new General Data Protection Regulation (‘GDPR’) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC. Personal data includes your name, address, telephone number, e-mail address, age, gender, a part of your credit card number, data specified in the questionnaires and other fill-in forms, data on the accounts opened with us or third parties, data on transactions and other operations performed by you. Anonymous information, which we are not in a position to relate to you, does not qualify as personal data.

The Company is the personal data controller for the data gathered from you, and will be responsible for the processing of your personal data and will act as data controller for the purposes of the Decree issued by the Minister of Finance of Cyprus for the implementation of the Multilateral Agreement on the Automatic Exchange of Financial Account Information signed by the Cyprus Government on October 29, 2014, on the basis of the Common Reporting Standard developed by the OECD (the “CRS Decree”), the Administrative Cooperation in the Field of Taxation (Amending) Law of 2016 (ACFT Law) and the General Data Protection Regulation (EU) 2016/679 (GDPR).

Please read this Policy carefully. If you do not agree to this Privacy Policy do not attempt to use the Services. By registering an Account with the Company and using our Investment Services and products, the Company is legally obliged to collect and process your personal data which is required for the provision of the services.

This Privacy Policy may be updated from time to time to reflect changes in our data handling practices and regulatory requirements. We encourage you to revisit this policy periodically to stay informed about any modifications.

If you have any questions or concerns about our privacy practices, please do not hesitate to contact us using the information provided at the end of this policy.

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<sup>1</sup> In accordance with CySEC Circular C108, please be informed that the previous name of Top Market Solutions Ltd operating under brand name Earn was TeleTrade-DJ International Consulting Ltd operating under brand name TeleTrade Europe.

## 2. COLLECTION OF PERSONAL DATA

When you use our services, we may collect and process certain personal information to facilitate your application and ensure that we can provide our services to you effectively. This information may include but not limited to:

- A) When you sign up for our marketing communications, and register your general interest in our products and services at our websites we collect and process the following information:
- Your first name and last name, e-mail address and phone number

Consequently, we are making use of personal data for communication purposes only from users who are willing to be contacted regarding the products and services provided on our website. We will not disclose personal details without your allowance, but it is not possible to exclude the risk of this information being accessed by someone else illegally.

- B) When you open a Trading Account, we collect and process the following **“Trading Account Data”**:

- Your first name and last name, gender, date and place of birth, country of citizenship, residential address, e-mail address, telephone number;
- Client access codes
- Your income, employment history, financial background, prior trading experience and any other financial data relevant to your trading account application;
- Source of funds required to accept your deposit(s) in accordance with AML legislation;
- Your jurisdiction of residence, tax identification number;
- Your account number, account balance or value as of the end of the relevant calendar year or other appropriate reporting period, as well as any income generated in the account(s) held with the Company, as these are gathered and processed pursuant to the CRS Decrees, the ACFT Law and the GDPR;
- Any other information you choose to provide, such as your trading history, investment objectives, or any communications with our support team.

- C) When you deposit funds to your trading account, we collect and process the following **“Payment Information”** that is necessary for the adequate performance of the contract between you and Top Markets Solutions Ltd, and to allow for effective compliance with AML legal obligations by the Company:

- A part of your credit card number, and information about your credit card issuer;
- Financial information necessary to process your orders with respect to the Company's Services with the relevant payment merchant, which will only be submitted directly to the payment merchant under secure protocols. This information may include the amount of any payment transactions, the payment instrument used, date and time, payment amount, payment instrument expiration date, electronic wallet email address, IBAN information for bank transfers, your address and other related transaction details.

- D) When you use the Services, we may collect and process the following **“Tracking Data”**:

- Location information associated with your IP address when you visit our website;
- Information relating to your use of our Services including, but not limited to, information about when and how you use the Services and data traffic;
- Log files and statistics in relation to actions taken on our website;
- Technical information about any device that you use when you visit our website such as your IP address and the browser you are using.

For the collection and processing of Tracking Data on the website we use cookies. Their functionality and your options regarding their use are explained in section 12 below.

In the case of sharing personal data via email, which implies that you do it outside our website, we cannot guarantee that it will be safe and secure. Our recommendation is to avoid sending confidential information by email with no encryption. Due to Article 6, Paragraph 1 of GDPR (Lawfulness of processing), the legal framework means that your consent to process the provided data is required. It is possible to revoke the consent at any time you like, and sending an informal email is enough. All our contact details are provided below.

### 3. AUTOSAVING DATA

Websites automatically create and store certain information when you visit them, and our website is not an exception. When clients visit our website, the way you are doing right now, the web server collects and saves the following data:

- The address (URL) of the web page you visit;
- The used operating system;
- The browser and its version;
- Date and time;
- The address (URL) of the page you visited before (referrer URL);
- The hostname and the IP address of the device via which the website was accessed;
- In files that are web server log files.

Web server log files tend to be stored for half-month and are deleted automatically when this period ends. We do not disclose this information to anyone, but the risk of this information being accessed by third parties illegally still exists.

Under Article 6, Paragraph 1 of GDPR (Lawfulness of processing), legitimate interest should take place in maintaining this website's faultless operation by gathering web server log files.

### 4. YOUR RIGHTS ACCORDING TO THE GENERAL DATA PROTECTION REGULATION

In addition to your opt-out right under section 5.3., you may exercise the following rights at any time:

**Right of Access:** You may ask us to provide you with copies of the personal information that we hold about you, or with information about the processing of such information. **Right of Rectification:** You may ask us to update and correct any out-of-date or incorrect personal information that we hold about you.

**Right to be forgotten:** You may ask us in certain circumstances to delete the personal information we hold about you. In case these circumstances apply to your case and provided that no exception to this obligation applies (e.g., where we are obliged to store your personal data in compliance with a legal obligation under Cypriot or EU law), the Company acting as your controller will erase your personal data from its records. **Right to restriction on processing of personal data:** You may ask us where certain conditions apply, to restrict the processing of your personal data.

**Right of portability:** You may ask us to provide you with your personal data in a structured, commonly used, and machine-readable format, and have the right to transmit those data to another controller without our hindrance when certain conditions are met. This right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

**Right to object:** You have the right to object on grounds relating to your particular situation, to certain types of processing such as direct marketing or where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.

**Right to withdraw consent:** Where you have provided your consent to the processing of your personal information by the Company, you may withdraw your consent at any time by sending a communication to us specifying which exact consent you are withdrawing. Please note that the withdrawal of your consent does not affect the lawfulness of any processing activities based on such consent before its withdrawal.

If you wish to exercise any of these rights, then please contact us at [support@earn.eu](mailto:support@earn.eu)

Please note that if you request the erasure of your personal information:

- We may retain some of your personal information as necessary for our legitimate business interests, such as fraud detection and prevention and enhancing safety.
- We may retain and use your personal information to the extent necessary to comply with our legal obligations. Please note that we are legally obliged to keep on record all and any information that pertains to the provision of investment services to you and which is necessary to fulfil our obligations under the applicable laws for a period of up to 7 years after account closure.
- Some copies of your information (e.g., log records) may remain in our database but are disassociated from personal identifiers.
- Because we maintain security measures to protect our data from accidental or malicious loss and destruction, residual copies of your personal information may not be removed from our backup systems for a limited period of time.

Additionally, in some jurisdictions, applicable law may give you the right to limit the ways in which we use your personal information, in particular where (i) you contest the accuracy of your personal information; (ii) the processing is unlawful and you oppose the erasure of your personal information; (iii) we no longer need your personal information for the purposes of the processing, but you require the information for the establishment, exercise or defence of legal claims.

You have the right to complain to the Data Protection Commissioner's Office if you feel that the Company has not responded to your requests to solve a problem. You may find their contact details here: <http://www.dataprotection.gov.cy/>

## 5. HOW WE USE YOUR INFORMATION

We may use the information that you provide to us or that we collect about you for the following purposes:

1. Provision of services, Client Data, Trading Account Data and Tracking Data may be collected and processed by us to provide you with the Services that you request from us and to perform the respective Operative Agreement accepted by you. Data collected for that purpose will only be kept as long as necessary to provide the requested Services.
2. Compliance with applicable legislation and regulatory framework. Any data collected may be processed by us to detect, investigate, and prevent activities that may be illegal, that may violate the Operative Agreement and also to comply with the requests for information of the competent regulatory or lawful authorities. Such data will be kept for a minimum duration of 5 years after the Account closure in accordance with the current applicable laws.
3. Creation of additional promotion and advertising:
  - We may use the e-mail address registered to your account to provide you with information about products and services related to our Services if you agree to this service at the time your Client Account number is created. You may also opt-out from the use of your e-mail address for this purpose at any time, by sending a message from the e-mail address that was registered with us to [support@earn.eu](mailto:support@earn.eu) stating that you do not wish to receive such information. Alternatively, you may opt-out by following the unsubscribe instructions at the bottom of each e-mail you receive from us.
  - We may use Tracking Data to monitor, improve or modify the Services and our operations.
  - We may use the e-mail address and/or phone number that you registered with us via contact forms at our websites, to provide you with information about our products, services, and promotions, if you agree to receive this kind of information while registering with us. You may also opt-out from the use of your email address for this purpose at any time, by sending an e-mail from the e-mail address that was registered with us to [support@earn.eu](mailto:support@earn.eu) stating that you do not wish to receive such information. Alternatively, you may opt-out by following the unsubscribe instructions at the bottom of each e-mail you receive from us.

## 6. SHARING YOUR INFORMATION

We will not share your personal data with anyone else except for the following limited circumstances:

- To the extent that we are required to do so by applicable law, by a governmental/ regulatory body or by a law enforcement agency, or for crime prevention purposes.
- In order to provide the Services to you, the Company is legally required to pass on your personal data to the relevant tax authorities of the Republic of Cyprus, and they may also be exchanged with tax authorities in another country or in other countries where You, the Client may be a tax resident in accordance with the CRS decree, and the ACFT Law.
- In order to provide the Services to you in accordance with Law L. 87(I)/2017 regarding the provision of Investment services, the exercise of investment activities and the operation of regulated markets (the Investment Services Law) the Company is legally required to report to

the Cyprus Securities and Exchange Commission (“CySEC”), information about your transactions in financial instruments the underlying of which are traded on regulated markets. Such information includes your personal details, such as first name, last name, country of citizenship, date of birth and other personal identification data.

- Where necessary to, we may share your personal data with third parties who provide services to us, the Company uses a variety of third-party service providers to help us provide you with Services you request from us. Service providers may be located inside the European Economic Area (“EEA”). Service providers may help us:
  - (i) verify your identity or authenticate your identification documents;
  - (ii) Check information against public databases;
  - (iii) Conduct background or police checks, fraud prevention;
  - (iv) Perform product development, maintenance and debugging;
  - (v) Provide customer service, advertising, or payments services. These providers have limited access to your information to perform these tasks on our behalf and are contractually bound to protect and to use it only for the purposes for which it was disclosed and consistent with this Privacy Policy.

## 7. CHILDREN

We recognize that we have a special obligation to protect personal information obtained from children. We will not knowingly collect personal information from any child, or process such information, without parental consent. For the purpose of this Policy, a child means any individual who is under the age of 18 (or the minimum legal age to consent to the collection and processing of personal information where this is different under applicable law).

## 8. SECURITY

The Company has implemented all reasonable technical, administrative and physical security measures to protect the security of your personal information and all client data including the placing of financial transactions and/ or orders. The whole network communication in the context of sharing financial and/ or personal information is protected by the use of a password and followed by encryption. All received information that the client provides is stored on secure servers and only authorized staff have access to this information. We take reasonable precautions to prevent the loss, misuse or alteration of your personal information. Our employees, contractors and agents may be given access to your personal information which we collect, but their use shall be limited to the performance of their duties in relation to facilitating your use of the Services. Our employees, contractors and agents who have access to your personal information are required to keep that information confidential and are not permitted to use it for any purposes other than those listed above or to deal with requests that you submit to us.

## 9. THIRD PARTY SERVICES

The Services may contain links to other websites operated and services provided by third parties, including those retailers you enter into a transaction with. Please note that this Policy applies only to the personal information that we collect through the Services, and we cannot be responsible for personal information that third parties may collect, store and use through their websites or their services. You should always read the privacy policy of each website you visit carefully.

If you link, connect, or login to your client account via a third-party service (e.g. Google, Facebook etc), the third-party service site may send us information such as your registration and profile information from that service. This information varies and is controlled by that service or as authorized by you via your privacy settings at that service. If you have chosen to connect your personal page to a third-party application, you can change your settings and remove permission for the app by changing your personal settings at any time. You are responsible for keeping your personal information with such third-party applications up-to-date and secure so as to ensure the integrity of your personal account. We encourage you to read the privacy policies and other terms of such third parties before accessing or using them.

## 10. PERIOD FOR WHICH RECORDS OF YOUR PERSONAL INFORMATION ARE RETAINED

We retain the personal data processed for as long as is considered necessary for the purpose for which it is processed (including as required by applicable law or regulation).

- I. The main requirements concerning the retention of personal data relating to our processing operations: I. EU and the Republic of Cyprus laws regarding the provision of investment services – 5 years, and where requested by the competent authorities, for a period of up to 7 years.
- II. II. Prevention of money laundering and financing terrorism legislation – 5 years since the end of the Controller's relationship with the client or since the carrying out of the last transaction;
- III. CRS – 6 years from the moment of identification of the country, where the client or its controlling persons are tax residents.
- IV. EU Regulation 565/2017 – telephone communications between the CIF and its clients are recorded, and a copy of the recording of such conversations with the client and communications with the client will be available on request for a period of 5 years and where requested by the competent authority, for a period of up to 7 years.
- V. CY Law L. 87(1)/2017 – telephone communications or conversations between the CIF and its clients that result or may result in transactions, will be recorded and collected for a period of 5 years, even if those conversations or communications do not result in the conclusion of such transactions or in the provision of client order services.

## 11. TLS ENCRYPTIONS WITH HTTPS

We utilize HTTPS to spread the data over the internet in an interception-proof way, which means that the information is protected via technology by design Article 25, Paragraph 1, GDPR. With the help of TLS (Transport Layer Security), an encryption protocol applied to Top Markets Solutions Ltd to securely spread data over the internet, we can guarantee that your data is protected and remains confidential. You can see that this data transmission security system is applied with a little lock symbol located in the browser's upper left corner as well as the "HTTPS" scheme used as a part of the website's address.



## 12. COOKIES

To store user-specific data, our website utilizes HTTP cookies. A cookie happens to be a small package of information that the web browser and the web server exchange, but it has no meaning to them and is only utilized for the web application (e.g., online shopping – for the goods in a virtual shopping cart). Cookies can be either first-party cookies built by our website or third-party cookies developed by other websites (e.g., Google Analytics).

Examples of cookie data:

- Expiration period: 12 months;
- Name: `_ga`;
- Example value: `GA1.2.1326744211.152311093252`;
- Usage: differentiation of website visitors. The three categories of cookies are:
  1. Functional cookies to guarantee the website's performance;
  2. Essential cookies to keep the basic functions operating;
  3. Targeted cookies to enhance the user experience.

Thanks to the use of cookies, our website is easy to navigate. Some of them are kept on your device until you delete them. They make it possible for us to recognize the browser when you start navigating the website next time.

6.1. Division of Cookies into two domains:

- Root domain – [www.earn.broker](http://www.earn.broker);
- Localized.

Tags bound to the root domain:

- `_dc_gtm_UA-41519441-4, _ga, _gcl_a, _gid, web_app_ga, web_app_ga_M19QP7JY69` – tags from GA – are needed for tracking activity and transferring data to GA by id – UA-41519441-4 (do not transfer personal data);
- `_fbp` – tags from FB pixel – needed for tracking activity and transferring data to FB (do not transfer personal data);
- `_fz_*(fvdt|gtd|ssn|uniq)` – tags from Finteza Analytics – needed for tracking activity and transferring data to Finteza;
- `dashly_*(auth_token|device_guid|realtime_services_transport|session|session_started|uid)` – tags from Dashly – needed for tracking activity and transferring data to Dashly) – MANDATORY;
- `cjConsent` – tag from CJ Affiliate – needed to track activity and transfer data to CJ Affiliate (does not transfer personal data);
- `csrf_cookie` – service tag for CSRF protection against code injection – installed by us (does not transfer personal data) – MANDATORY;

- `http_referer` – service tag for transferring data about the user’s referrer when going to the website – used as part of determining the source of the attracted client (does not transfer personal data) – MANDATORY;
- `language` – service tag for transferring data about the selected localized version of the site – used to improve the quality of services provided to the user (does not transfer personal data) – MANDATORY;
- `lp_session_id` – service tag for transmitting session data – used to improve the quality of services provided to the user (does not transfer personal data) – MANDATORY;
- `templd` – marketing one-time tag – is transmitted in the event of a conversion to some affiliate networks connected to the process of attracting users to the site (does not transfer personal data).

Tags linked to a localized domain:

- `ar_v4` – marketing tag – required for proper work of Google DoubleClick;
- `dashly_testcookie` – tag from Dashly – needed to track activity and transfer data to Dashly) – MANDATORY.

### 13. TRADING PLATFORM – LANGUAGE

Thanks to this parameter, the website assigns you language cookies so that you could access the service in the required language version for one month.

### 14. TRADING PLATFORM – LP Session ID

The Session is necessary to get your user session identified. The service usage is connected with registration as well, and the storage period lasts for one year.

### 15. TRADING PLATFORM – CSRF

It happens to be a set for CSRF protection to get customer actions validated. The retention period is over when the browser is closed.

### 16. SETTINGS AND DELETION OF COOKIES

You have to open your browser settings if you want to figure out which cookies are stored, you are willing to delete them, or you intend to change the cookie settings:

- Chrome: Activate, delete, and manage cookies in Chrome;
- Safari: Manage cookies and website data with Safari;
- Internet Explorer: Delete and manage cookies;

- Firefox: Delete cookies to remove data that websites have stored on your device.

It is possible to set the browser to notify you when cookies are set and ask you to approve it every time if you do want to store your data through cookies. Moreover, you are free to disable or delete cookies that are already stored on your device at any time. The process should be different for different browsers. For this purpose, you can search for instructions through Google if it is Chrome, and the term should be “Disable cookies Chrome” or “Delete cookies Chrome,” and you can put another browser’s name (e.g., Edge, Firefox, Safari). Some pages and features on our website may not work properly if there is no allowance to use cookies from your side (i.e., you get them disabled in settings).

## 17. GOOGLE FONTS PRIVACY POLICY

Our website utilizes Google Fonts from the company Google Inc. (1600 Amphitheatre Parkway Mountain View, CA 94043, USA). The Google Fonts use requires no authentication, and cookies are not sent to Google Fonts API. No Google account data will be shared with Google while utilizing Google Fonts if you obtain a Google account. The use of CSS and the Fonts applied is the only information recorded and stored securely.

You can learn more information regarding that at

<https://developers.google.com/fonts/faq?tid=311093252>

It is possible to learn what information is collected by Google and how this data is utilized at <https://www.google.com/intl/de/policies/privacy/nachlesen>

## 18. GOOGLE ANALYTICS PRIVACY POLICY

We utilize Google Analytics from Google LLC (1600 Amphitheatre Parkway Mountain View, CA 94043, USA) in order to evaluate user data statistically. Google Analytics applies target-oriented cookies for doing so.

### a) Cookies from Google Analytics

`_ga`

Expiration period: 2 years

Usage: differentiation of website visitors

Example value: GA1.2.1326744211.152311093252

`_gid`

Expiration period: 24 hours

Usage: differentiation of website visitors

Example value: GA1.2.1687193234.152311093252

`_gat_gtag_UA_<property-id>`

Expiration period: 1 minute

Usage: is applied to throttle the request rate. When Google Analytics is submitted via the Google Tag Manager, this cookie is named `_dc_gtm_ <property-id>`.

Example value: 1

If you want to learn more about terms of use and data protection, you should visit

<https://support.google.com/analytics/answer/6004245?hl=en>

#### b) Pseudonymization

Our concern about the GDPR is the enhancement of both web presence and offer. As our visitors' privacy is a high priority to use, their data is pseudonymized. The processing of the data is based on the legal provisions of Article 6 of GDPR, Paragraph 1, the data subject has allowed it for legitimate interest.

#### c) Deactivation of data collection by Google Analytics

The users of the website can disable Google Analytics from accessing their data when utilizing the browser add-on to stop Google Analytics-JavaScript (`ga.js`, `analytics.js`, `dc.js`).

It is also possible to prevent the gathering of information generated by the cookie connected with your use of our website and forwarded to Google.

In addition to that, you can prevent the processing of this information by Google if you download and install the browser plugin accessible at the below link:

<https://tools.google.com/dlpage/gaoptout?hl=en>

## 19. GOOGLE ANALYTICS IP ANONYMIZATION

On this website, we have applied the IP address anonymization of Google Analytics. Google developed this function to guarantee that this website meets the applicable data protection regulations and local data protection authorities' recommendations in case they ban the storage of full IP address. We have also implemented IP address anonymization. It means that IP addresses are masked or anonymized when they get into the Google Analytics data collection network and before the information is processed and/or saved.

You can find more information about that at

<https://support.google.com/analytics/answer/2763052?hl=en>

## 20. GOOGLE ANALYTICS REPORTS ON DEMOGRAPHIC CHARACTERISTICS AND INTERESTS

We are using Google Analytics advertising reporting features. The interest and demographic reports comprise details about gender, age, and interests. This allows us to receive a better understanding of our visitors without having to assign this information to individuals. You are free to find out more about the advertising features at

[https://support.google.com/analytics/answer/3450482?hl=de\\_AT&utm\\_id=ad](https://support.google.com/analytics/answer/3450482?hl=de_AT&utm_id=ad)

You may stop utilizing the information and activities of your Google Account. For this purpose, you need to click the Checkbox under “Advertising Settings” at <https://adssettings.google.com/authenticated>

## 21. GOOGLE ANALYTICS ADDENDUM FOR DATA PROCESSING

There is a direct customer agreement between Google and us regarding the use of Google Analytics by complying with the “Data Processing Addendum” in Google Analytics. Users can learn more about the data processing addendum for Google Analytics at [https://support.google.com/analytics/answer/3450482?hl=en&utm\\_id=ad](https://support.google.com/analytics/answer/3450482?hl=en&utm_id=ad)

## 22. GOOGLE ADSENSE PRIVACY POLICY

We utilize Google AdSense on this website, which is the advertising program from Google Inc. (1600 Amphitheatre Parkway Mountain View, CA 94043, USA).

Your IP address and information on the introduced advertising material might be transferred to servers in the USA and processed there. The aim of cookies in AdSense is to improve advertising, and they do not include any personal details. After every click, impression, or any other activity that results in a request to the servers of Google AdSense, it sends a cookie to the browser. If it accepts that cookie, it will be kept there.

It is possible for third parties to access AdSense in order to locate and read cookies in the browser or utilize Web Beacons to keep data that they have through spreading ads on the website. Web Beacons are tiny graphics that provide log file analysis and recording, and they are applied for statistical analysis for online marketing purposes.

## 23. DASHLY PRIVACY POLICY

We apply the Dashly service to gather personal data about visitors. Thanks to it, we can identify and communicate with you, as well as provide you with information and access to Products. The Personal Data comprises visitors’ phone number, name, technical user personal data, email address, along with other information submitted by them and allowing us to identify such a customer, directly or indirectly. The Personal Data is collected to record and use the submitted details in our databases; conducting statistical research, providing services and access to them, getting feedback, responding to user requests, providing information about advertising materials and services, analytics of user activity on the website and its functioning, to enhance our services and Products, and to notify about the services’ progress with the help of different communication means.

These means of communication can be:

- Mailing lists;
- The Internet;
- Telephone;
- Email;

- SMS/MMS messages;
- Messages through communication services, like WhatsApp/Viber, etc.

The information gathered about visitors is hosted on Google servers, and Google is known for its attitude when it comes to security. Furthermore, this data is decentralized. For more information, you can click on the following link:

<https://www.dashly.io/terms-and-policies/>

## 24. Facebook Privacy Policy

If you want to learn more about Facebook's Privacy Policy, you should visit:

<https://www.facebook.com/privacy/explanation>

## 25. RAKUTEN ADVERTISING PRIVACY POLICY

Rakuten Advertising is a third-party company that uses cookies on our website. You can view their privacy policy at this address:

<https://rakutenadvertising.com/legal-notices/services-privacy-policy/>

## 26. DISABLE PERSONALIZED ADVERTISING

Users can restrict personalized advertising on the page if they obtain a Google Account:

<https://adssettings.google.com/authenticated>

Even if you do that, you might still see advertisements based on details, like browser type, your location received from the IP address, and the search term you recently used. You may learn more about data gathered by Google and how it is utilized at: <https://policies.google.com/privacy?hl=en-GB>

## 27. CHANGES TO THIS POLICY

We may change this Policy from time to time for various reasons such as changes to reflect in law and regulation, changes in industry practices and technological developments. In case you have a registered and approved account, you will be notified of any changes of this Policy via email to the e-mail address of your account. The latest version of this Policy will always be available on our website. Any new version of this Policy shall take effect (i) immediately upon the date of your receipt of the notification e-mail or (ii) in case you do not have a registered and approved account, the moment they are uploaded to our website.